



Wakoopa raises new round of funding

Online social network for software and games gets support in their ambitions from two new investors

Amsterdam, June 3 2008 – Wakoopa has received extra growth capital from Big Bang Ventures and HENQ Invest. This second investment will be used for the further development of an already successful company. “Wakoopa plays right into our mission of backing bright and driven entrepreneurs. We believe Wakoopa will be a new category leader, driving convergence of social network and intelligent recommendations in the software and games space”, according to Barend van den Brande from Belgium venture capitalist Big Bang Ventures. Wakoopa received their first investment in January 2007 from the Dutch Creative industry Fund (DCIF), founded by the four largest media companies in The Netherlands (Ilse, IDG, Telegraaf & Veronica).

Next steps

Since going live the number of users of the site has grown steadily. Wakoopa currently has tens of thousands of users and the young company is now planning its next steps. Wakoopa founders Wouter Broekhof and Robert Gaal are very pleased with this new investment, which allows them to get even closer to their ultimate goals. Gaal: “With a year of experience behind us we now know exactly where our focus needs to be when it comes to future functionality and expansion. With this investment we'll attract more talented people to our team and look for international partnerships. These two investors can be described best as experienced professionals acting like young ambitious guys. That fits our way of business perfectly.”

About Wakoopa

Wakoopa is a socially oriented internet service, where usage of software and games can be tracked and where users share experiences when it comes to software. This generates a kind of “view ratings” or usage data for software applications and games. Visitors and members of the site have insight in which software is popular in their social circle and beyond. They also receive recommendations about what software they should be using and they are able to place reviews regarding the different software packages. This community is now 30.000 people strong and welcomes about a million visits a month. Currently, Wakoopa has already tracked over 250 million hours of software usage. BusinessWeek referred to Broekhof (23) and Gaal (22) earlier as “Europe's Top Young Entrepreneurs 2007”. More info can be found on <http://wakoopa.com>

About the investors

Big Bang Ventures - www.bbv.be

HENQ Invest – www.henq.nl

Dutch Creative Industry Fund (DCIF) - www.dcif.nl

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